

CHEERS TO OUR VOLUNTEERS

Community Care East York has always relied on hard working volunteers to assist with our programs and services. The contributions made by dedicated volunteers are at the heart of CCEY's success. Our volunteers selflessly share their time, talents and skills while enriching the lives of those they touch.

These caring volunteers can be found throughout our agency:

- Directors who sit on our Board.
- Senior Centre crafters, quilters and knitters who work tirelessly all year long to prepare unique merchandise for Candy Cane Magic.
- Senior Center members and CCEY staff who help out on the day of the event.
- Staff and members who gladly give of their time to participate in fundraising events.
- Volunteer visitors who offer friendship and support by making regular visits to clients in their own homes.
- Volunteer escorts who make it possible for physically



Betty Elliot, Fran MacKenzie and Jo Croft have 49 years of combined volunteer service.

challenged clients to get to medical appointments and help them overcome barriers they can not manage on their own.

- ITLC grandpersons who share their talents and hobbies with Grade 5 students
- Vacation Plus members who help mail the calendar each month.
- Friendly Visiting volunteers who help with Monday Lunch Bunch and assist in the Adult Day Program on a

weekly basis.

- CCEY staff who volunteer to help with the many agency celebrations and events throughout the year.

For some, volunteering is such a rewarding experience that they continue with it for many years. It is a known fact that people who volunteer live longer and lead more rewarding lives.

Our most sincere THANK YOU to all our volunteers, your efforts are greatly appreciated.

“You make a living by what you get, but you make a life by what you give.”

Anonymous

Mission Statement

Community Care East York is a community-based agency committed to providing quality services that promote independence, good health, and well-being.

Vision

To be a leader in responding sensitively and effectively to community needs.

A Message from the Executive Director

This year has seen many changes within our health care system, the introduction of the LHINs and the merging of two community care access centres to form the Toronto Central CCAC. As a key provider in community care, CCEY undertook a strategic planning process involving clients, volunteers and other stakeholders. This process produced a revised Strategic Plan for the next three years and addresses increasing client need within our diverse community.



CCEY has also taken leadership in sector wide initiatives such as the Back Office Project which demonstrates our

commitment to achieving greater efficiencies.

New partnerships within the Thorncliffe and Flemingdon Park areas were formed and have enhanced our capacity to reach our community. Our Intergenerational, Volunteer Friendly Visiting and Adult Day Programs have received public acclaim through television, photographic exhibits and newspaper articles.

I commend the staff and volunteers for their dedication in their work with Community Care East York and encourage all to provide their very best to our community within the coming year.



*On behalf of the Board of Directors and the staff we wish you a
Happy and Healthy Holiday Season!*



You can Make a Difference

Donate

Seniors, caregivers, and people with disabilities are often pressured into moving into institutions as their health declines. At a time when they are facing deteriorating health, they are also grappling with the emotional upheaval of leaving their home. Community Care East York provides a wide range of wellness and in-home support services that enable seniors and people with disabilities to continue living in their own homes where they prefer to live. ***Please give generously to Community Care East York, Give choice back to our elderly and help us preserve their right to continue living in their own home.*** To make a donation, please complete the enclosed card. Your contribution makes a difference.

Volunteer

We have many volunteer opportunities. Become a Friendly Visitors and Escorts. Friendly visitors provide companionship to isolated and frail seniors in the East York area. Join our IT-LC program where volunteers called "grandpersons" share hobbies and craft with grade 4 or 5 students in east Toronto schools. For more information call 416-422-2026.

LET IT SNOW... LET IT SNOW... LET IT SNOW...

This winter, put down your shovel and let us take care of the snow!

Community Care East York's Home Maintenance program has students and adults available to shovel the snow. Suggested fee: Adults (Brokers): \$ 14.00 - \$16.00 an hour

Students: \$ 8.00, available before and after school

Please contact our Home Maintenance Coordinator at 416-422-2026 ext: 259

AROUND THE AGENCY

TORONTO CHALLENGE 2006

Early on the morning of June 10th, staff, board members, Senior Centre members, their friends and families gathered at the Metro Hall courtyard to participate in the 15th annual Toronto Challenge. They walked and ran to raise funds to support our *Intergenerational Teaching-Learning Communities* Program. Although it was a cool morning, the sun kept everyone's spirits high as they headed off on the 5 km walk/run proudly wearing their CCEY t-shirts! Thanks go to all the walkers, runners and sponsors, through their efforts and participation over \$8,000.00 was raised for the ITLC program. **WELL DONE!!**



HALLOWING IN THE ADULT DAY PROGRAM



Our Adult Day Program makes a great effort to mark the various diverse celebrations and Halloween is no exception! Debbie Parry, one of our Program Assistants who is an accomplished seamstress, made this wonderful pumpkin costume which she wore for a few weeks leading up to Halloween. The other ADP

staff Sarah, Nadine, Madeleine and Brenda also dressed up on October 31st to the delight of all the clients !

"THE STRENGTH WITHIN"

In September our Adult Day Program staff and clients participated in a photo session with photographer Frank Mazzuca.

The images taken were used in the United Way Photo Exhibit "The Strength Within" which was on display in the lobby of First Canadian Place during the month of November. Mr. Mazzuca spent two days with our Adult Day program staff and clients photographing them as they participated in the scheduled activities. His images captured the valuable services we offer and the wonderful clients who attend the program.



CANDY CANE MAGIC 2006

On November 18th the Senior Centre held their 16th Candy Cane Magic sale. This annual event is a major fund-raiser with the proceeds from this year's sale exceeding \$17,000.00. Many thanks to the Candy Cane Magic Committee, the quilters, knitters, crafters and tireless volunteers for all the time and effort put into making this year's Candy Cane Magic a great success! We are looking for members to get involved with the planning of Candy Cane Magic 2007, if you, or someone you know is interested please contact Lois at 416-467-1166.



CCEY CELEBRATES WITH OUR WORKERS

In 2006, Community Care Workers have provided approximately 90,000 hours of assistance to people in the community who require care in their homes. October marked Community Care Appreciation month, and to celebrate, CCEY hosted a dinner for our workers to thank them for the important work that they do. Michael Proux and Case Ootes stopped by to show their support and to recognize the dedication our workers bring to assisting their clients with personal care and housekeeping tasks.



**Board of
Directors 2006/2007**

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Planned Giving

Community Care East York has been providing vital services to seniors in the former borough of East York since 1985. We are able to maintain this level of service through the generosity of our donors. We would like to ask you to take a moment and read through our planned giving options. Please consider giving generously to support Community Care East York. Below are some of the ways our clients and their families have chosen to give in the past.

Family and Friends

Many family and friends choose to remember their loved ones through memorial gifts to Community Care East York.

Wills

Less than 7% of Canadians include non-profits in their estate planning. You could use your will to leave a specific amount, a percentage or even leave assets such as bonds, GICs, art or jewellery.

Beneficiary

RRSPs, Pensions, and insurance policies are great ways to make a charitable contribution to Community Care East York. Don't forget any premiums paid may also be tax deductible. It is important when considering a Planned Gift to consult with your family, your lawyer, financial advisor and/or insurance agent.

You can now reach us on the web.

Please visit us at:
www.ccey.org



MEMBERSHIP IS FREE

As a registered member:

- You actively show your support for our agency
- You can vote at the Annual general Meeting

HOW TO BECOME A MEMBER

You can register online or call us at 416-422-2026

Thank you to our funders

- Ministry of Health and Long-Term Care
- United Way of Greater Toronto
- City of Toronto
- Ministry of the Attorney General



Community Care East York
840 Coxwell Avenue, Suite 303
East York, Ontario M4C 5T2